

MATTHEW J. SIEGEL

Camden, Maine

(310) 722-8872

mjsiegelproducer@gmail.com

Position: Creative Producer, Head of Production

Related experience: Project Management, Budgeting, Motion Picture and Commercial Production, Marketing and Communications, Business Operations, Writing/Editing, Staffing, Recruiting, and Training

MANAGEMENT AND OPERATIONS (Selected)

Midcoast Internet, Rockport, ME

Vice President and Chief Technical Officer of the non-profit regional municipal utility; creating an open access, fiber-to-the-premise network

Bones + Blubber, Los Angeles, CA

Co-Founder, Head of Production, and Executive Producer at boutique creative agency; commercials, feature films, documentaries, and branded content

IMAGEWORKS-LA, Culver City, CA

Head of Production, Executive Producer, Creative Director at integrated production company; commercials, feature films, documentaries, and branded content

MEDIA PRODUCTION (Selected)

Google, Mountain View, CA

Producer, Creative Lead, and Director of Photography

International commercial, communications, and marketing campaigns for all divisions including Google X, Studio G, Android, ENG-Edu, and WAYMO

YouTube, Creator Academy, San Bruno, CA

Producer, Creative Lead, and Director of Photography

Internal and external facing promotion, marketing, education, and training

Focus Vision Media, Providence, RI

Creative Partner and Director of Photography virtual and augmented reality productions, as well as vision mapping projects for clients including Hasbro, Reebok, The Smithsonian Institute, the US Army, and the Department of Defense

Neoscape, Boston, MA

Creative and Director of Photography virtual and augmented reality productions

Showscan Digital, Los Angeles, CA

Creative and Director of Photography virtual and augmented reality productions, incl. high speed, high resolution image capture

FILM, TV, AND COMMERCIAL EXPERIENCE (Selected Credits)

Commercials, Producer/Director of Photography

Google, Apple, Hewlett-Packard, Reebok, Nike, Adidas, Timberland, CVS, Walgreens, Hyatt, SONY, Hasbro, Bombay Gin, Sprite, Japan Airlines, MasterCard, The GAP

Reality and Adventure Doc TV, Episodic Producer/Cinematographer

ABC/ESPN *Game For Anything*; Animal Planet *Grizzlies*; Asian Food Channel *One Night Only*; Discovery Channel *Bridges, Skyscrapers, and Tunnels*; HGTV *Small Space, Big Style*; Smithsonian Channel *My Big Bollywood Wedding*; Travel Channel *Three Perfect Days*

Non-Profit, NGO, and Public Service (PSA), Writer/Producer/Photographer

UNAID, Children's AIDS Project (S.E. Asia); USAID, Malaria Health Project (Uganda); UN/CSM, The Pipe Children of Bangalore (India); World Wildlife (WWF), Amazon Deforestation (Brazil)

Television, Director of Photography

ABC-TV *Dancing with the Stars, Sea 28*; Comedy Central *Tosh.0*; Nickelodeon Network *Hervic In Cloudland*; WB Kids Network *Phantom Investigators*

Episodic Television, Camera Operator and 2nd Unit DP

CBS *The Mentalist*; CBS *Joan of Arcadia*; NBC *Council of Dads*; NBC *Quarter Life*; WB *Everwood*

Feature Films, Camera Operator and 2nd Unit DP

Fox Studios *Master and Commander*; Sony Pictures *Identity*; Sony Pictures *Spider-Man 2*; Summit *Mr. and Mrs. Smith*; Warner Bros *The Matrix Reloaded*

RELATED WORK EXPERIENCE (Selected)

Savannah College of Art and Design, Savannah, GA

Professor, Department of Film and Television

New York University, Tisch School of the Arts, Singapore

Arts Professor, Graduate Film

International Cinematographers Guild, Los Angeles, CA

IATSE, Local 600. Member of the National Executive Board, former chairman of national training

AWARDS

Producer and Director of Photography

CLIO, International EMMY, Cannes Golden Lion, ADDY, Telly, Cable ACE

EDUCATION

Színház-és Filmművészeti Egyetem, Budapest, Hungary

Post-graduate study at the National Academy of Drama and Film

California State University, San Francisco, California

MFA, Graduate School of Cinema

University of California-Berkeley, Berkeley, California

BA, College of Letters and Science, Department of Humanities and Film

PROFESSIONAL AND SERVICE ORGANIZATIONS

Member, Digital Cinema Society (DCS), Academy of Television Arts and Sciences (ATAS), the Society of Motion Picture and Television Engineers (SMPTE), the Association of Independent Commercial Producers (AICP, 2019); Massachusetts Production Coalition (MPC); Independent Documentary Association (IDA), and the International Alliance of Theater and Stage Employees Guild (IATSE), Local 600